



# The Role of Just Culture in Safety at Camp

American Camp Association webinar  
March 9, 2022

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presented by:

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[viristar.com](https://viristar.com)

[viristar.com/aca-just-culture](https://viristar.com/aca-just-culture)



# Outcomes

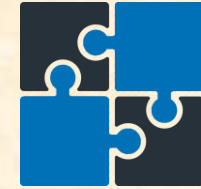
Participants will:



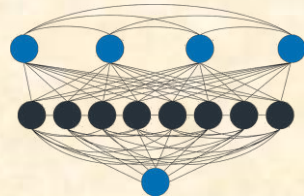
**Understand** how Just Culture is defined and applied across industries



**Learn** how to evaluate their organization's safety culture and use of Just Culture



**Learn** practical, tested strategies for how to apply Just Culture to their camp's prevention of & response to incidents



**Understand** Just Culture as part of systems theory-based safety management



**Gain** access to additional resources for learning more

# Principal Concepts



Just Culture means a practice of seeking and addressing the underlying causes of an incident, rather than reflexively blaming the person closest to the mishap



Applying Just Culture benefits camps (and other organizations) by a) treating people fairly, and b) helping effectively address the full set of causes of incidents



Just Culture is an expression a risk management approach informed by complex systems theory



Just Culture is a part of an organization's safety culture, and is found in the beliefs and values that drive behavior



Practices that show Just Culture include encouraging staff to report incidents without fear of reprisal, and seeking underlying causes in incident, risk management, and accreditation reviews































## Contributing Factors

- The Course Director was busy facilitating a high ropes element, and not free to be a safety monitor.
- The Course Director (who was also the Program Director) was new in their job, and felt they might not be fully qualified for the Course Director position at the ropes course.
- The facilitator on the launch platform was new. They had completed some training, but not the new, enhanced ropes course training the organization was in the process of implementing.
- The incident occurred at the final moments of the day, when facilitators may have been tired.
- The ladder is very heavy, making it more difficult to move back and forth, and more dangerous in a collision.



## Recommendations

1. Ensure sufficient staff are on site for safety supervision, through changing recruiting and HR practice
2. Ensure all staff complete the full set of training activities before working at the ropes course
3. Review training materials for all program activities to ensure they are sufficiently thorough
4. Reduce director-level turnover, to support better supervision of activities and facilitator staff
5. Improve documentation of procedures for Zipline operation
6. Create a series of “Clear on the ground!” commands, similar to on-belay climbing commands, to ensure participants are released from the launch platform only when ground area is clear
7. Lower zip line cable so a smaller, lighter ladder can be used



# Just Culture

When an error occurs:

- Don't automatically blame the person
- Look for the underlying systems that led to the error

Focus is on what went wrong, not who caused the problem

This has two benefits:

1. It empowers people to report incidents, and
2. It helps the organization resolve the underlying safety issues





# Just Culture

## Safety, But With Accountability

Distinguish between *honest, human errors*, and *intentional bad acts*

### Human mistakes:

- A learning opportunity for organization and its staff
- Coaching, training and similar support may be provided

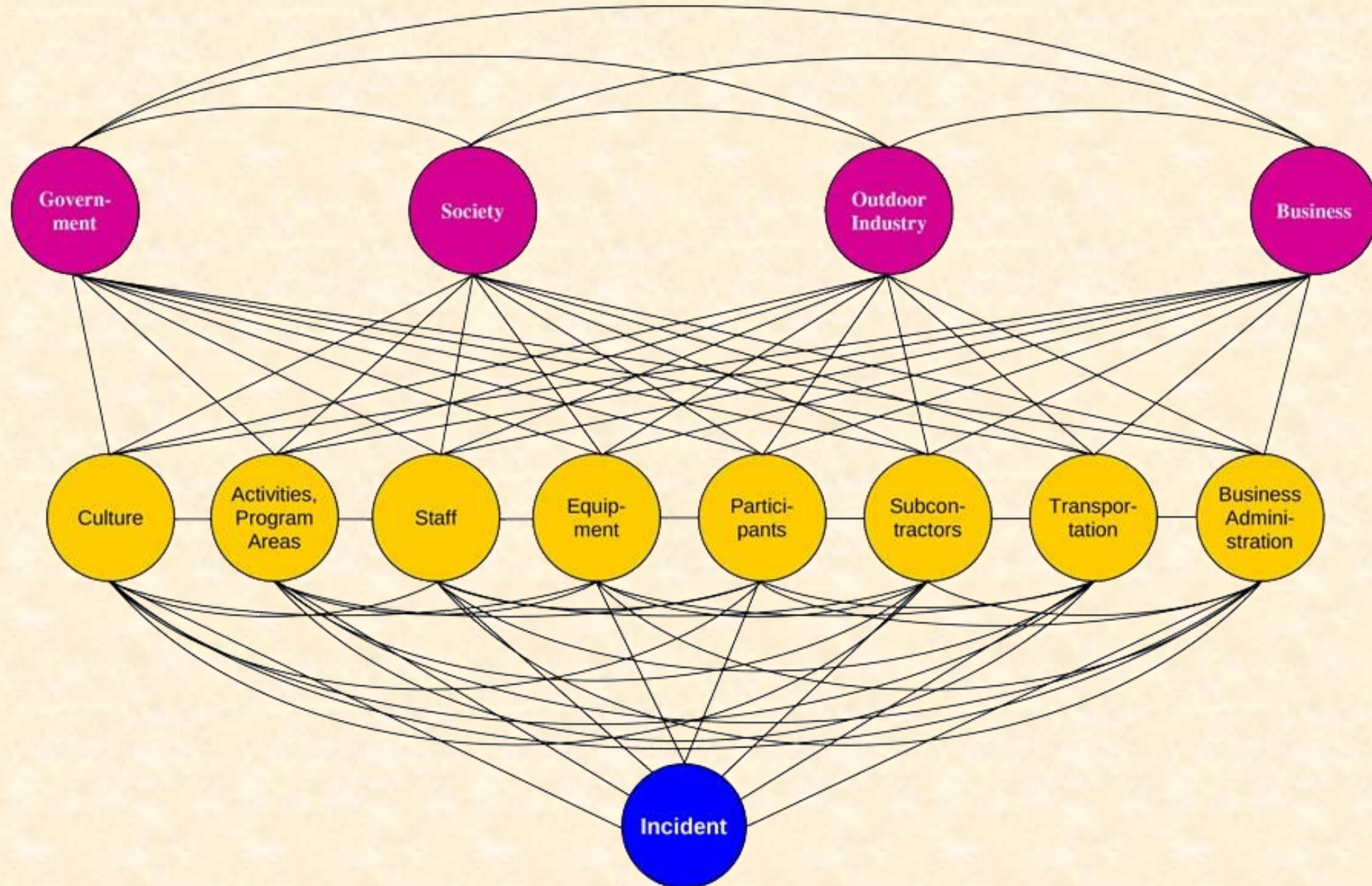
### Gross negligence (willful misconduct) and reckless behavior:

- Disciplinary action applied
- Also treated as a learning opportunity



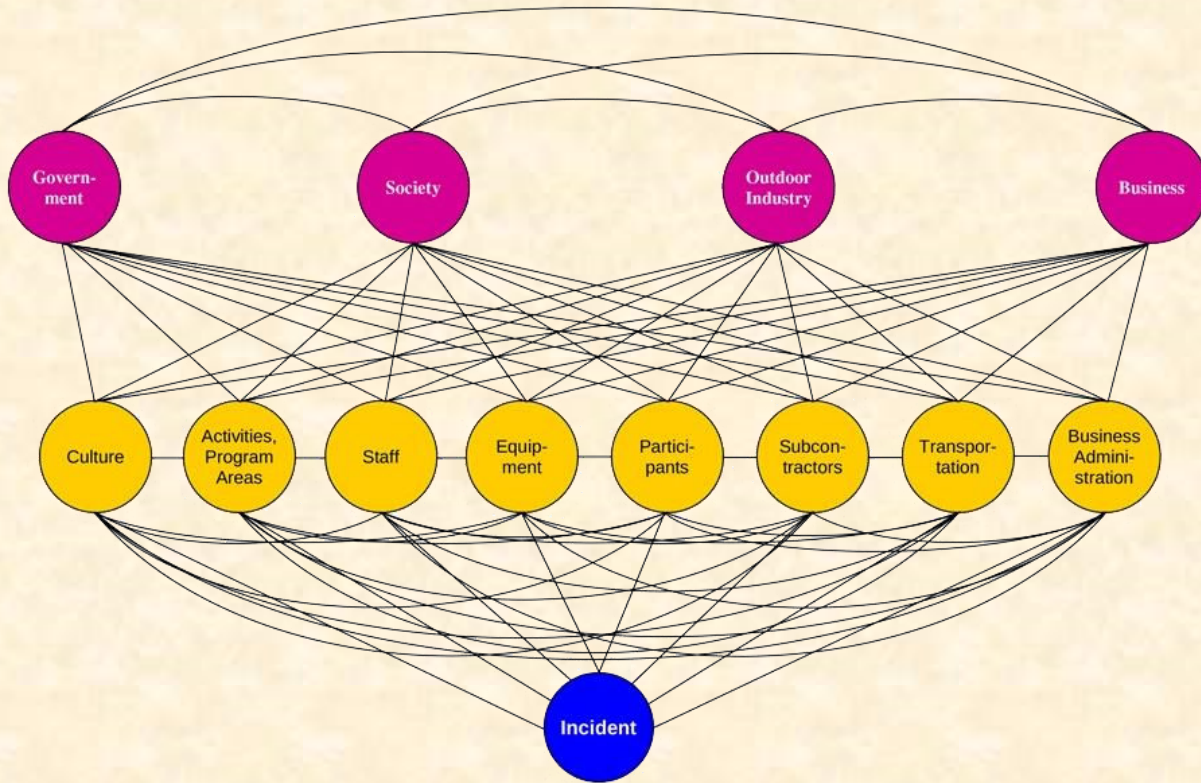


# Risk Domains Model





# Risk Domains Model



*Manage risks in risk domains with policies, procedures, values and systems*

## Risk Management Instruments



Risk Transfer



Incident Management



Incident Reporting



Incident Reviews



Risk Management Committee



Medical Screening



Risk Management Reviews



Media Relations



Documentation



Accreditation



Seeing Systems



# Just Culture and ACA

- ACA standards comprehensive & high quality
- Don't appear to fully employ complex STS theory
- Internal camp processes can add Just Culture elements

american <i>CAMP</i> association®	
AD	Administration: Risk Management
AD.14 - INCIDENT REPORTING AND ANALYSIS	
AD.14.1 - Are staff required to complete written reports describing incidents, accidents, "near misses," and emergencies that may not result in injuries?	
AD.14.2 - With assistance from outside advisors, does the camp:; A. Annually review and analyze when and where incidents, accidents, and injuries occurred; B. Identify steps to reduce incidents, accidents, and injuries; and C. Modify procedures and implement changes as necessary?	



# Culture

## What is Culture?

An integrated pattern of individual and organizational **behavior**, based on shared **beliefs and values**



# Behavior Springs from Beliefs and Values



**Actions**--like leaves and stems, visible

**Values and beliefs**--like soil and roots, invisible

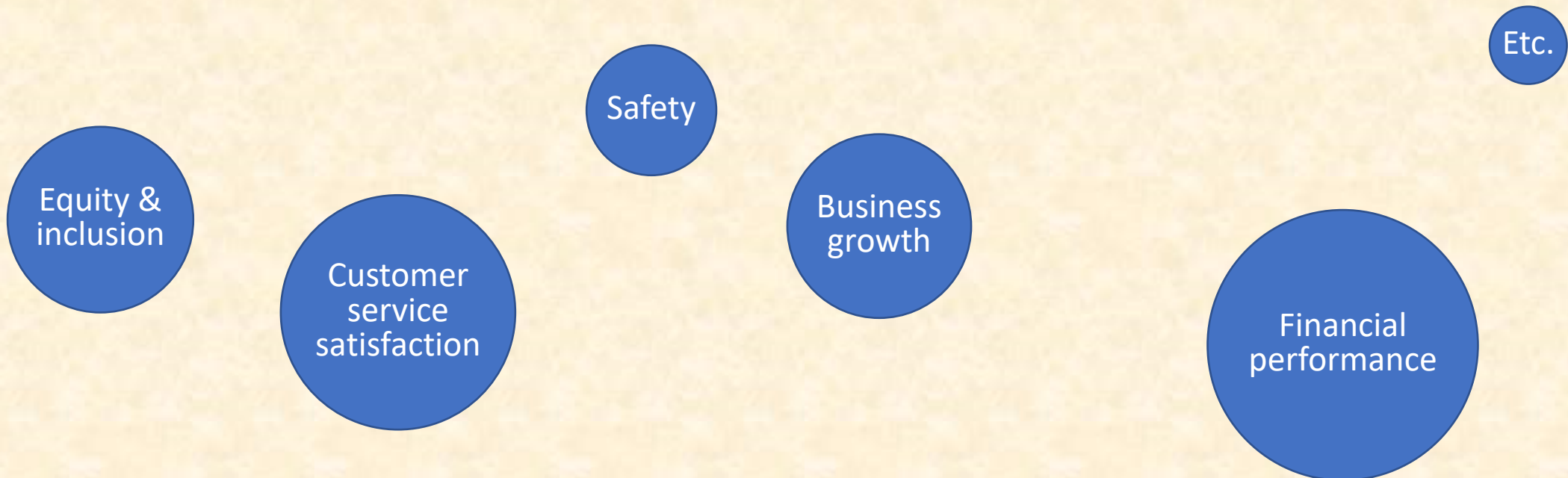


# Safety Culture

## What is *Safety Culture*?

The influence of organizational culture on safety

Specifically: the values, beliefs, and behaviors that affect the extent to which safety is emphasized over competing goals





# Evaluating Safety Culture

## Characteristics of Positive Safety Culture



**Leadership From the Top.** Top leaders actively support safety.



**Inclusion.** Everyone is involved in safety.



**Suffusion.** Safety spreads through all values, tasks, & processes.



**Culture of Questioning.** It's okay to question authority on safety.



**Collaboration.** Staff work together on safety.



**Effective Communication.** Staff communicate about safety between all levels.



**Just Culture.** Individuals are not punished for honest mistakes.

Safety culture survey at  
[viristar.com/aca-just-culture](https://viristar.com/aca-just-culture)



# Just Culture in Safety Culture



## Actions

- When an incident occurs, we seek to understand the underlying causes, and not automatically blame the person closest to the incident
- We proactively look at all risk domains when planning for safety

## Values

- Treating staff respectfully
- Using the most effective approaches for preventing loss

## Belief

- Incidents often have multiple causes



## Accreditation Reviews

# Go beyond linear standards to assess safety culture



# Application: Incident Reports

## Incidents in the Outdoors: Campcraft Activities

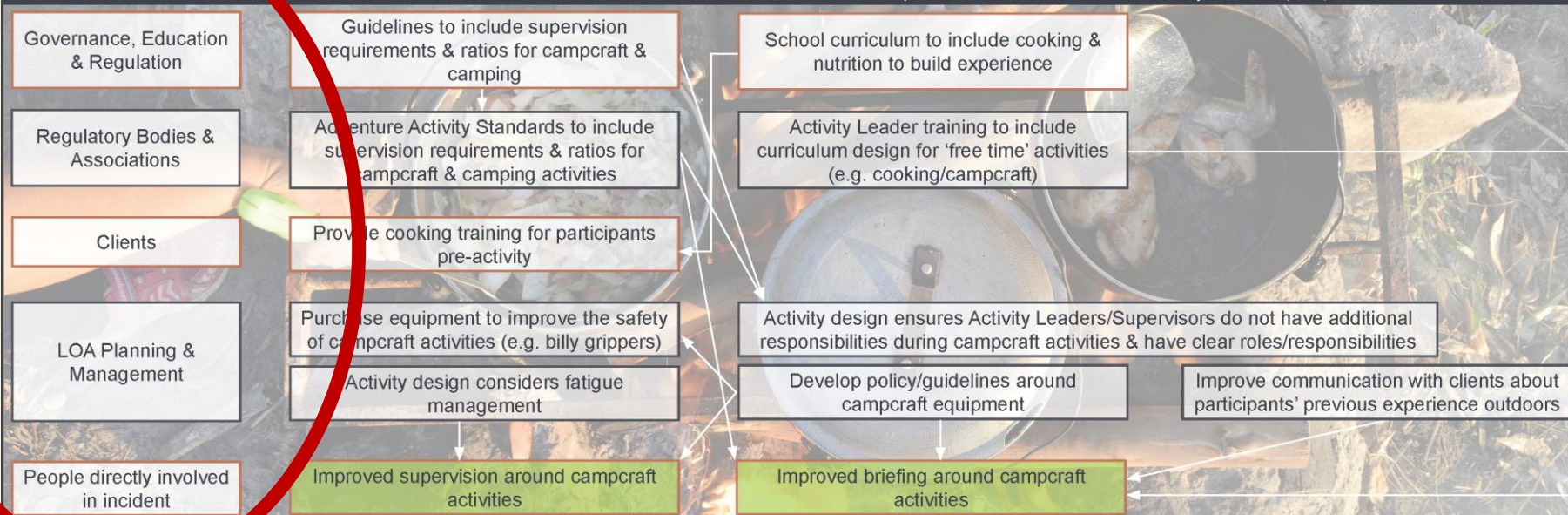
Prevalence	Most frequently reported incident types	Incident Severity
From <b>298,046</b> participation days in Campcraft (cooking/eating) activities, <b>473</b> injury and illness incidents were reported	<b>360</b> hand/finger injury incidents were reported (e.g. burns, open wounds, superficial, or bites/stings) <b>35</b> illness incidents were reported (e.g. gastric/nausea/vomiting, allergic reactions, or headache/migraines)	<b>89%</b> of injuries and illnesses were minor in severity, indicating that the injuries sustained had short term impact and required localised care

### Most frequently reported contributory factors for Campcraft incidents

**Parent's** communication with activity provider regarding participant allergies & medications  
**Management** communication/training  
**Caterers** unaware of participant dietary requirements  
**Peer interactions/teamwork** distraction; competitive behaviours; communication between participants about hazards  
**Supervisor/Leader's** communication of procedures/techniques for preparing food & lack of supervision  
**Participant's** experience using kitchen equipment or cooking over fire  
**Environment** including ants, mosquitoes, bees in the vicinity  
**Equipment** including sharp knife, trangia burner, methylated spirits, oil, gas

### PreventiMap

This PreventiMap provides a network of interventions that can be implemented to prevent and manage campcraft related incidents. The grey boxes show the interventions; the green boxes show the key outcomes of the interventions, and the lines show how the interventions interact to achieve the outcomes. Adapted from Goode, Read, van Mulken, Clacy, & Salmon (2016)



### Australian National Incident Dataset

September 14, 2018 to January 6, 2021

Scott McLean, Lauren Coventon, Caroline Finch, Paul Salmon

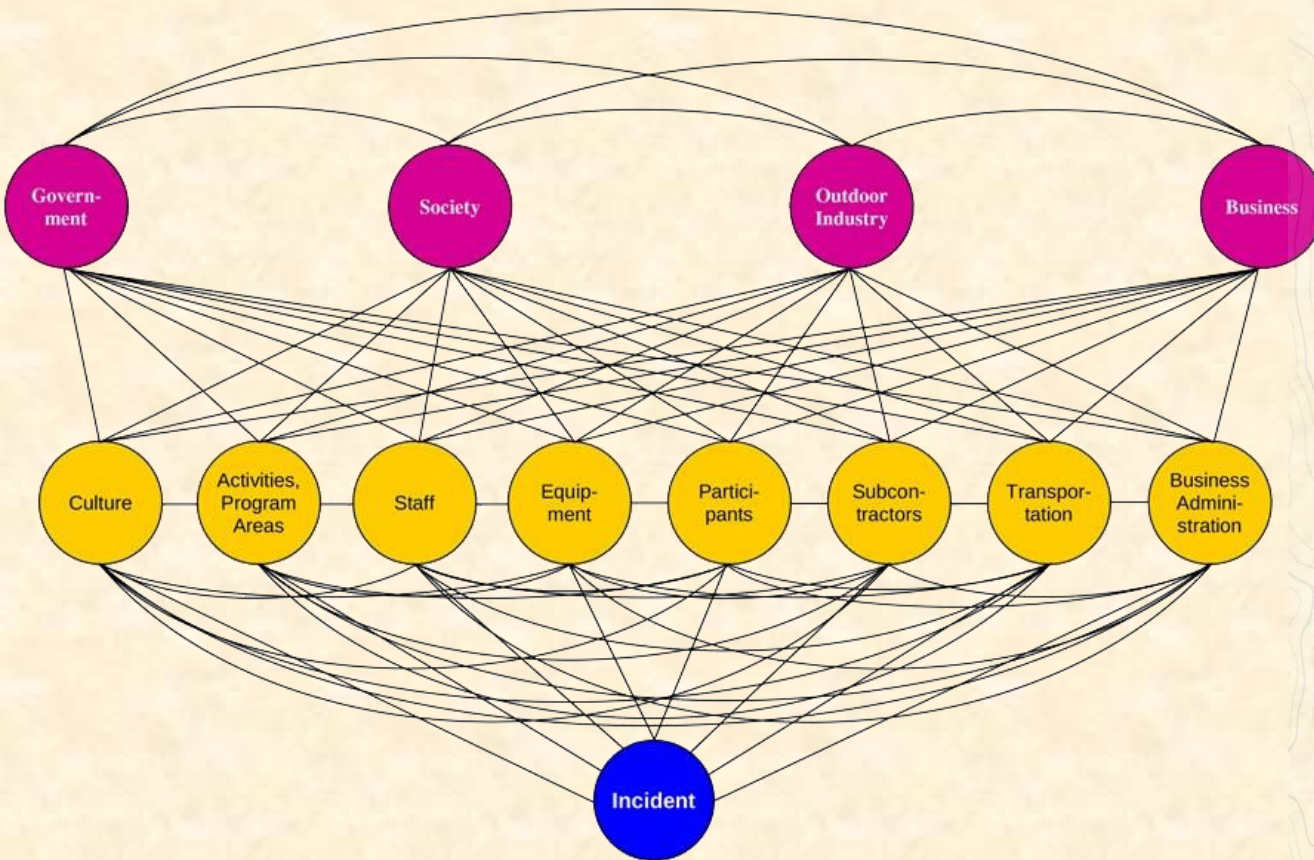
### UPLOADS

Understanding and Preventing Led  
Outdoor Accidents Data System  
[www.uploadsproject.org](http://www.uploadsproject.org)





# Application: RM Review



## Risk Management Instruments



Risk Transfer



Incident Management



Incident Reporting



Incident Reviews



Risk Management Committee



Medical Screening



Risk Management Reviews



Media Relations



Documentation




Accreditation



Seeing Systems



# Application: RM Review



VIRISTAR

## Camp Risk Management Review

### SUMMARY OF RECOMMENDATIONS

#### Risk Domains

##### Organizational Culture

1. Sustain and enhance a positive safety culture.

##### Activities and Program Areas

2. Improve information gathering on safety incidents and ensure subsequent follow-up.

##### Staff

3. Establish and implement complete job descriptions for all staff.  
4. Establish policy and procedure regarding staff bringing any children to camp.  
5. Enhance the staff training system to better ensure provision of required capacities.  
6. Develop processes to determine staff medical training requirements.  
7. Take reasonable steps to prevent staff fatigue and exhaustion.  
8. Set realistic safety expectations of staff.  
9. Review policies on staff rehabilitation.  
10. Review policies on sexual activity on camp property.  
11. Ensure that staff roles and duties match staff capacities.

##### Equipment

12. Ensure acute need emergency medication is readily accessible.  
13. Ensure medical items needed on an ongoing basis are readily available.  
14. Consider including menstrual products in packing lists.  
15. Consider including prescription medications/devices in packing lists.

##### Subcontractors

16. Clarify role and responsibilities between (camp named) and subcontractors.  
17. Implement a procedure for evaluating contractor suitability.

##### Transportation

18. Enhance transportation-related policies and procedures.

#### Risk Management Instruments

##### Risk Transfer

19. Maintain appropriate insurance coverage for (camp named).

Viristar Targeted Risk Management Review (Camp Named) | Confidential

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##### Incident Management

1. Establish a process for reporting and investigating incidents.

##### Incident Reporting

2. Establish a process for reporting and investigating incidents.

##### Incident Reviews

3. Establish a process for reporting and investigating incidents.

##### Risk Management Committee

4. Establish a process for reporting and investigating incidents.

##### Medical Screening

5. Establish a process for reporting and investigating incidents.

##### Risk Management Reviews

6. Establish a process for reporting and investigating incidents.

##### Media Relations

7. Establish a process for reporting and investigating incidents.

##### Documentation

8. Establish a process for reporting and investigating incidents.

##### Accreditation

9. Establish a process for reporting and investigating incidents.

##### Seeing Systems

10. Establish a process for reporting and investigating incidents.

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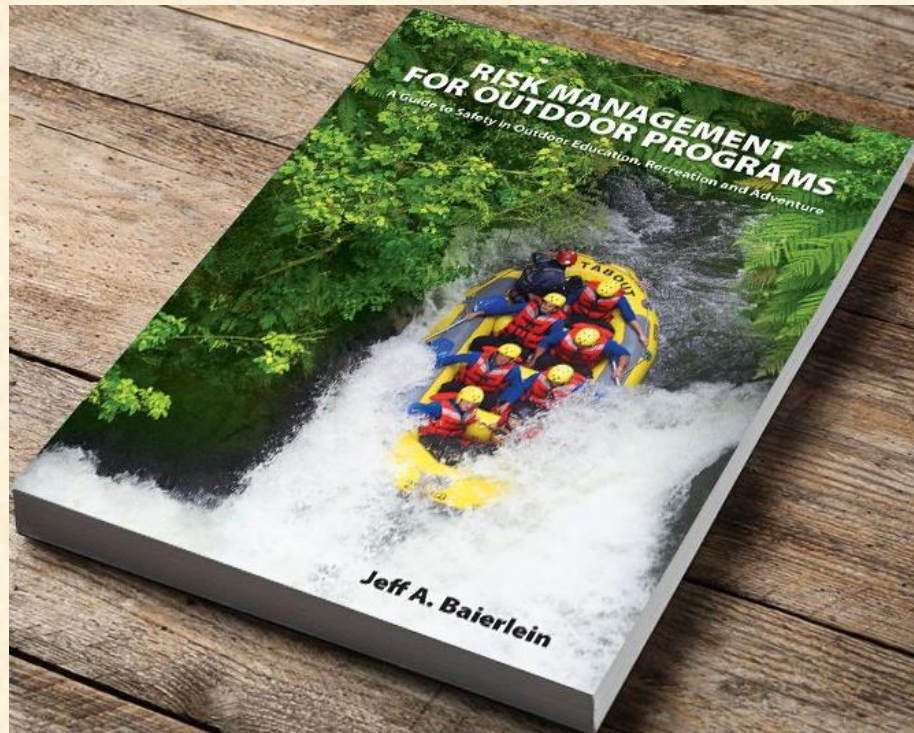






# For More Information

*Risk Management for Outdoor Programs: A Guide to Safety in Outdoor Education, Recreation and Adventure*



**Risk Management for Outdoor Programs**

40 hour online training, held over 4 weeks





# Outcomes

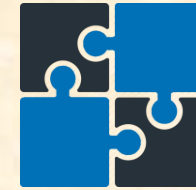
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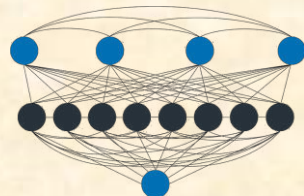
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Viristar Risk Management Services