



VIRISTAR®

**ENHANCING
SAFETY & QUALITY
WORLDWIDE**



ABOUT OUR COMPANY

Viristar is a trusted partner for clients seeking to enhance the **safety, quality**, and **impact** of outdoor, experiential, travel, and adventure experiences.

Government agencies use our expertise in **standards development**. And corporations, schools and nonprofits rely on Viristar for expert guidance on good practice in **risk management**, curriculum, and program design.

WHY CHOOSE US

Viristar's team members are **globally recognized experts** in fields from outdoor education and wilderness leadership to adventure tourism and corporate consulting.

- 1 Your needs drive our work.** We listen carefully to your team. We craft results precisely targeted to address your priorities.
- 2 Clients remark on our expert knowledge, attention to detail,** and singular **focus** on providing outstanding service quality.
- 3 Our team collaborates with yours** to protect your organization from risk and enhance your capacity for excellence in program delivery.
- 4 We deliver consistent value** with enhanced program quality, improved business outcomes, exceptional staff performance, and increased customer satisfaction.

ABOUT OUR SERVICES



RISK MANAGEMENT

We provide an extensive suite of training solutions and custom consulting services to support organizations in managing risk. These include **Risk Management Audits, Incident Reviews, Risk Management Training**, and **Safety Systems Development** services.



PROGRAM DEVELOPMENT

We help organizations create and improve adventure, environmental, travel, and outdoor education and recreation programs. We offer **curriculum, pedagogy, staff development, outcomes assessment**, and other services.



BUSINESS MANAGEMENT

We help organizations meet their goals for effectiveness, growth, and business sustainability. We provide expert guidance on **strategic planning, operations, HR, sales & marketing, fundraising**, and more.



SAFETY ACCREDITATION

We accredit organizations which meet our rigorous **Adventure Safety Accreditation Standards**, as evidenced through successful completion of Viristar's impartial risk management accreditation and audit process.

70+ COUNTRIES & TERRITORIES

Viristar is proud to have served outdoor and experiential professionals from over 70 countries and territories. Clients from six continents have benefitted from Viristar services, including risk management training, program design consulting, safety audits, and more.



WHAT OUR CLIENTS SAY



"A must for every outdoor program manager."

Hjh Sofinaz Hj Abd Majid, Training Officer
Outward Bound Brunei Darussalam
Bandar Seri Begawan, Brunei



"The latest thinking in safety and risk management."

Gabriel Côté-Valiquette, Auxiliary Faculty & Field Instructor
College of the Rockies
British Columbia, Canada



"I feel more confident, motivated, and better prepared to make improvements to our risk management processes."

Daniela Borontiş, Educational Programs Coordinator
Cercetaşii României - Drobeta Turnu Severin
Romania



STAY IN TOUCH

✉ info@viristar.com

☎ +1 (206) 473-8050

💻 viristar.com